

## Champion System – Our new cycling collections - 2017

Champion System have revolutionized our cycling range, by evolving our current offering and providing more technical, modern and performance oriented garments never seen before in the custom clothing industry.

In addition we have categorized our range into three distinct collections, enabling every athlete to easily determine what style of garment they should choose based on their own personal requirements.

### **APEX – *The Epitome***

The Apex collection accepts no compromises, it's simply the best. Hand crafted only with the highest quality premium technical fabrics featuring market leading construction techniques. As the name represents, this collection is the epitome of performance sports apparel.

Apex is specifically designed for the discerning, detail oriented athlete, who's looking to leave no stone unturned in their quest for top results. Featuring clean, fashionable style lines, tailored specifically for a close fit, the Apex collection is optimized for performance and function.

### **PERFORMANCE – *The Go To***

The Performance collection is "the go to" collection when you are not sure what your day will bring. This range is hand crafted from a selection of premium fabrics providing all round function, whether you are training, racing or simply on the local coffee run.

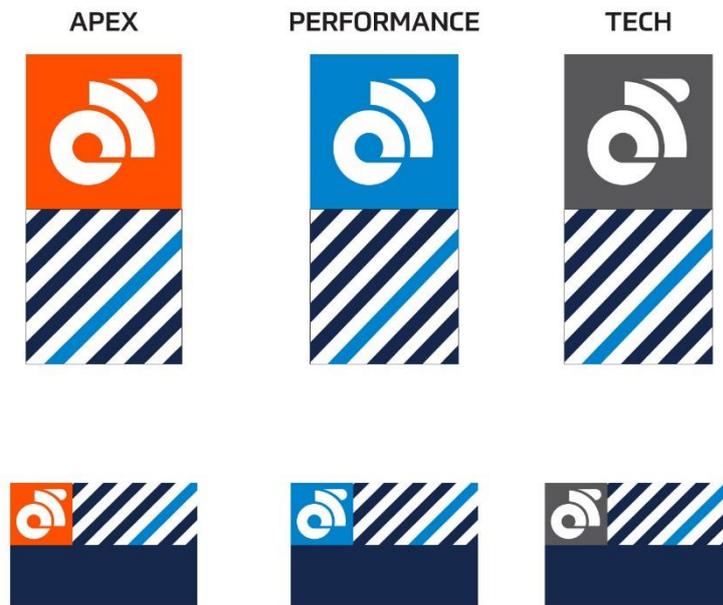
Engineered specifically for performance, this collection provides something for every athlete, covering all bases when you are not sure what is up the road.

### **TECH – *The Core***

The Tech collection forms the core of your sports apparel needs, providing a perfect balance between feature packed technical performance and practicality. This collection is designed and hand crafted specifically to do the basics very well at unmatched value for such an offering.

### Product Branding

All the new 2017 cycling range will feature category specific branding so customers can easily recognize what category they are using. These tags are made from a hard wearing fabric, that is soft to touch, yet adds a premium feel to the garment.



## Champion System Styles

Within each category we have introduced some key styles that run through each category. These styles are designed to really personalise your experience in our clothing, allowing you to choose the exact item you need for your ride.

### PRO

This will be your favourite ride jersey - the one you keep for that special weekly hit out with the bunch or for training for your upcoming race. The Pro jersey performs in all conditions, no matter what the road throws at you.

### SUMMER

Designed specifically for hot and humid conditions. This jersey features a mix of highly breathable, perforated fabrics enabling you to remain cool and focused in the toughest of climates and conditions. Our summer jersey will be the lightest jersey in your arsenal

### AERO (Apex Collection Only)

The Aero collection is all about marginal gains. Tailored specifically for an extremely close fit, allowing minimal air resistance to generate more speed. The Aero will be the fastest jersey you own.

## Fabric Offerings

For the 2017 collection we have used a number of different fabrics dependent on technical nature, purpose and fit across the range to provide the best functionality possible. Listed below are the names and fabric codes of the fabrics used.

Fabric Code	CS Name
0001	Tech
0020	Pre Dyed
0031	Elite
0041	Tech Mesh
0044	Carbon
0061	Contour
0065	Airlite
0068	Dimple
0069	Dimple Lite
0087	Agile
0098	Lycra
0106	Injection Gripper
0044	Injection Gripper
0061	Injection Gripper

## Cycling Range – 2017

### APEX Collection

#### Apex Pro Short Sleeve Jersey

This will be your favourite ride jersey - the one you keep for that special weekly hit out with the bunch or for training for your upcoming race. The Pro jersey performs in all conditions, no matter what the road throws at you.

#### Features:

- New anatomic, close fit cut. This jersey is designed to be a very close, body hugging fit.
- Constructed with two high end premium Italian fabrics, each located for a specific performance purpose.
  - o Front, Rear, Shoulder & Sleeves: **Elite Fabric**, a soft, lightweight fabric with a high lycra content allowing a perfect fit and heightened levels of comfort
  - o Underarm, collar & Side panels: **Dimple Lite**, a breathable tensile lightweight fabric, with high stretch, allowing a close tight fit across the body.
- Three rear storage pockets with slash side pockets for easy access whilst on the bike.
- Reinforced pocket anchor to ensure maximum storage capacity.
- Zippered water resistant gear pocket with a highly reflective durable strip.
- Wide band silicon injected front hem provides incredible support to hold the jersey firmly in place, a key factor in overall jersey comfort.
- Lower and upper zipper garage to provide minimal irritation in any conditions.
- Silicone rear hem keeps jersey in correct position whilst riding.
- Soft feel, tapered collar allowing for ideal comfort.
- A full zipper - adapt to all conditions.
- Race and Club cuts available
- XS-4XL size range



**APEX Collection****Apex Summer Short Sleeve Jersey**

Designed specifically for hot and humid conditions. This jersey features a mix of highly breathable, perforated fabrics enabling you to remain cool and focused in the toughest of climates and conditions. Our summer jersey will be the lightest jersey in your arsenal

## Features:

- New anatomic, close fit cut. This jersey is designed to be a very close, body hugging fit.
- Constructed with four high end premium fabrics, each located for a specific performance purpose.
  - o Front panel: **Dimple Lite**, a breathable tensile lightweight fabric, with high stretch, allowing a close tight fit across the body.
  - o Underarm & Side panels: **Agile** – Highly breathable 4 way stretch open weave fabric. Contours and stretches to any riding position.
  - o Rear panel: **Air Lite**, a lightweight technical fabric featuring 50+ permanent UV protection.
  - o Shoulder & Sleeves: **Elite**, a soft, lightweight fabric with a high lycra content allowing a perfect fit.
- Three rear storage pockets with slash side pockets for easy access whilst on the bike.
- Reinforced pocket anchor to ensure maximum storage capacity.
- Zippered water resistant gear pocket with a highly reflective durable strip.
- Wide band silicon injected front hem provides incredible support to hold the jersey firmly in place, a key factor in overall jersey comfort.
- Lower and upper zipper garage to provide minimal irritation in any conditions.
- Silicone rear hem keeps jersey in correct position whilst riding.
- Soft feel, tapered collar allowing for ideal comfort.
- A full zipper - adapt to all conditions.
- Race and Club cuts available
- XS-4XL size range



## Cycling Range – 2017

## APEX Collection

## Apex Aero Short Sleeve Jersey

The Aero collection is all about marginal gains. Tailored specifically for an extremely close fit, allowing minimal air resistance to generate more speed. The Aero will be the fastest jersey you own.

## Features:

- New anatomic, close fit cut. This jersey is designed to be a very close, body hugging fit.
- Constructed with four high end premium fabrics, each located for a specific performance purpose.
  - o Front Panel: **Elite**, a soft, lightweight fabric with a high lycra content allowing a perfect fit.
  - o Side Panel: **Tech Mesh**, 4 way stretch open weave fabric
  - o Shoulder, Sleeves & rear panels: **Dimple** fabric specifically designed for minimum drag. The same one-way “shark” fabric used on Olympic speed suits
- Laser cut sleeve hem finished with internal silicone grip, keeping sleeves in place and minimising drag for a perfect seal.
- Three rear storage pockets with slash side pockets for easy access whilst on the bike.
- Reinforced pocket anchor to ensure maximum storage capacity.
- Zippered water resistant gear pocket with a highly reflective durable strip.
- Wide band silicon injected front hem provides incredible support to hold the jersey firmly in place, a key factor in overall jersey comfort.
- Lower and upper zipper garage to provide minimal irritation in any conditions.
- Silicone rear hem keeps jersey in correct position whilst riding.
- Soft feel, tapered collar allowing for ideal comfort.
- A full zipper - adapt to all conditions.
- Race and Club cuts available
- XS-4XL size range



Cycling Range – 2017

**APEX Collection**  
**Apex Bib Short**

The Apex collection accepts no compromises, it's simply the best. Hand crafted only with the highest quality premium technical fabrics featuring market leading construction techniques. As the name represents, this collection is the epitome of performance sports apparel.

Apex is specifically designed for the discerning, detail oriented athlete, who's looking to leave no stone unturned in their quest for top results. Featuring clean, fashionable style lines, tailored specifically for a close fit, the Apex collection is optimized for performance and function.

- Constructed with two fabrics used in specific areas to ensure maximum compression which leads to optimal comfort. The Apex bib short is a very close, tight fitting bib short.
  - o **Carbon Fabric.**
    - Used on the leg gripper so as to provide firm compression for the thigh area ensuring muscles remain in a stable position
    - A thin strip placed above the rear panel just under the bib assembly, that provides the bib short with stability across the back of the bib.
    - CS Carbon fabric contains thermoregulating properties, to keep muscles at optimum temperature for performance.
  - o **Contour Lycra**
    - High compression lycra material – a critical requirement for a performance bib short ensuring fit and function
    - 83% Polyester, 17% Spandex fabric blend,
    - 360 g/y fabric weight
    - Used on side panels and rear panel
- Lightweight and breathable bib assembly
  - o Made from Agile – extremely lightweight and highly breathable
- Exposed flatlock stitching in key areas
- Radio/ipod pocket for storage
- Double layered rear panel, providing increased structure and durability
- Fabric injection gripper, ensuring low irritation cuffs that stay in place in all conditions
- Additional leg length option
- Choice of Granfondo, Veloce of Donna Forte, Italian chamois options
- XS- 4XL sizing



## Performance Collection

### Performance Pro Short Sleeve Jersey

This will be your favourite ride jersey - the one you keep for that special weekly hit out with the bunch or for training for your upcoming race. The Pro jersey performs in all conditions, no matter what the road throws at you.

#### Features:

- Constructed with three fabrics, each located for a specific performance purpose.
  - o Front & Rear panels: **Tech** premium all round fabric with advanced wicking properties and 50+ permanent UV protection.
  - o Side Panel: **Tech Mesh** four-way stretch fabric that moves with you.
  - o Shoulder: **Lycra** molds perfectly to the shape of the shoulders and arms providing a very close fit.
- Three rear storage pockets with slash side pockets for easy access whilst on the bike.
- Reinforced pocket anchor to ensure maximum storage capacity.
- Zippered water resistant gear pocket with a reflective strip.
- Lower and upper zipper garage.
- Silicone rear hem keeps jersey in correct position whilst riding.
- Soft feel, tapered collar allowing for ideal comfort.
- Full zipper, adapt to all conditions.
- Partial flatlock seams allowing additional aesthetic appeal.
- Traditional Champion System fit
- Race and Club cut
- XS – 4XL sizing



## Cycling Range – 2017

### Performance Collection

#### Performance Summer Short Sleeve Jersey

Designed specifically for hot and humid conditions. This jersey features a mix of highly breathable, perforated fabrics enabling you to remain cool and focused in the toughest of climates and conditions. Our summer jersey will be the lightest jersey in your arsenal

#### Features:

- Constructed with three fabrics, each located for a specific performance purpose.
  - o Front & Rear panels: **Airlite** lightweight technical fabric with 50+ permanent UV protection.
  - o Side panels: **Dimple Lite** a breathable tensile lightweight fabric.
  - o Shoulder: Lycra moulds perfectly to the shape of the shoulder and arms providing a close fit.
- Three rear storage pockets with slash side pockets for easy access whilst on the bike.
- Reinforced pocket anchor to ensure maximum storage capacity.
- Zippered water resistant gear pocket with a reflective strip.
- Lower and upper zipper garage.
- Silicone rear hem keeps jersey in correct position whilst riding.
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## Cycling Range – 2017

### Performance Collection

#### Performance Bib Short

The Performance collection is “the go to” collection when you are not sure what your day will bring. This range is hand crafted from a selection of premium fabrics providing all round function, whether you are training, racing or simply on the local coffee run.

Engineered specifically for performance, this collection provides something for every athlete, covering all bases when you are not sure what is up the road.

#### Features:

- Constructed entirely from our premium CS Contour fabric to ensure maximum compression which leads to optimal comfort. The Performance bib short provides a close yet traditional fit.
  - o **Contour Lycra**
    - High compression lycra material – a critical requirement for a performance bib short ensuring fit and function
    - 83% Polyester, 17% Spandex fabric blend, 360 g/y fabric weight
- Lightweight and breathable bib assembly
  - o Made from **Dimple Lite**– extremely lightweight and highly breathable
- Radio/ipod pocket for storage
- Flatlock exposed stitch in key areas
- Double layered rear panel, providing increased structure and durability
- Fabric injection gripper, ensuring low irritation cuffs that stay in place in all conditions
- Choice of Granfondo, Veloce of Donna Forte, Italian chamois options
- XS- 4XL sizing



## Cycling Range – 2017

### Tech Collection

#### Tech Pro Short Sleeve Jersey

This will be your favourite ride jersey - the one you keep for that special weekly hit out with the bunch or for training for your upcoming race. The Pro jersey performs in all conditions, no matter what the road throws at you.

#### Features:

- Built entirely from our premium Tech fabric providing market leading moisture management and 50+ UV protection.
- Three rear storage pockets with slash side pockets for easy access whilst on the bike.
- Reinforced pocket anchor to ensure maximum storage capacity.
- Zippered water resistant gear pocket with a highly reflective durable strip.
- Soft feel, tapered collar allowing for ideal comfort.
- Full zipper, adapt to all conditions.
- Flatlock seams allowing additional aesthetic appeal.
- Traditional Champion System fit
- Race and Club cut
- XS – 4XL sizing



## Cycling Range – 2017

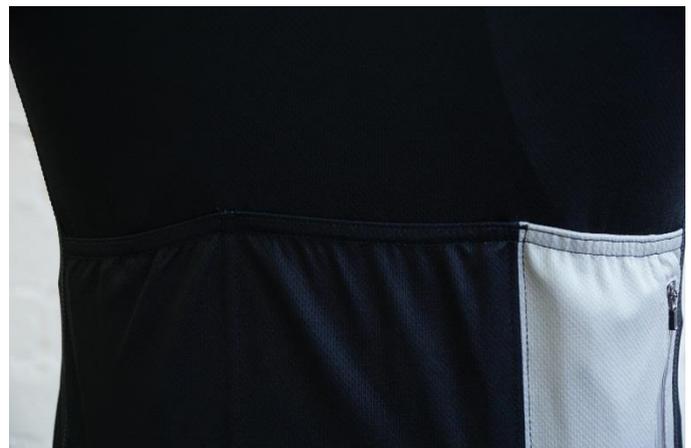
### Tech Collection

#### Tech Summer Short Sleeve Jersey

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#### Features:

- Built entirely from our premium Airlite fabric providing market leading moisture management, increased breathability and 50+ UV protection.
  - o Side panels feature a lightweight mesh construction to further enhance airflow and breathability.
- Three rear storage pockets with slash side pockets for easy access whilst on the bike.
- Reinforced pocket anchor to ensure maximum storage capacity.
- Zippered water resistant gear pocket with a reflective strip.
- Soft feel, tapered collar allowing for ideal comfort.
- Full zipper, adapt to all conditions.
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## Cycling Range – 2017

### Tech Collection

#### Tech Bib Short

The Tech collection forms the core of your sports apparel needs, providing a perfect balance between feature packed technical performance and practicality. This collection is designed and hand crafted specifically to do the basics very well at unmatched value for such an offering

#### Features:

- Constructed entirely from our premium Contour fabric to ensure maximum compression which leads to optimal comfort. The Tech bib short provides a close yet traditional fit.
  - o **Contour Lycra**
    - High compression lycra material – a critical requirement for a performance bib short ensuring fit and function
    - 83% Polyester, 17% Spandex fabric blend, 360 g/y fabric weight
- Lightweight and breathable bib assembly
  - o Made from **Tech Mesh**– extremely lightweight and highly breathable
- Radio/ipod pocket for storage
- Double layered rear panel, providing increased structure and durability
- Standard elastic gripper to hold bib short in place in all conditions
- Choice of Granfondo, Veloce of Donna Forte, Italian chamois options
- XS-4XL sizing

